

BEE-FRIENDLY FLOWERS OF NORTH AMERICA



1. PURPLE CONEFLOWER

Echinacea purpurea

A summer bloomer with nectar-rich centers that attract bees and butterflies.



2. BEE BALM

Monarda didyma

Fragrant and vibrant—a magnet for bees, hummingbirds, and more.



3. BLACK-EYED SUSAN

Rudbeckia hirta

Cheerful and rugged—provides pollen and nectar all summer long.



4. GOLDENROD

Solidago spp.

A late-season powerhouse that supports bees when few flowers remain.



5. ASTER

Symphyotrichum spp.

Blooming into fall, asters provide vital nectar for migrating pollinators.



6. SUNFLOWER

Helianthus annuus

Big blooms, big benefits—seeds and pollen feed bees and other wildlife.



7. MILKWEED

Asclepias spp.

Essential for native bees and the only host plant for monarch caterpillars.



8. LUPINE

Lupinus spp.

Early bloomer with rich nectar that supports bees in spring.



9. BLANKET FLOWER

Gaillardia aristata

Heat-loving and hardy—a long-blooming favorite of native bees.



10. CALIFORNIA POPPY

Eschscholzia californica

A native beauty that provides pollen and helps support local ecosystems.

WHEN YOU PLANT NATIVE, YOU MAKE AN IMPACT:

Native plants are best adapted to your region, supporting local bees, butterflies, and other pollinators year after year.

A GARDEN IN BLOOM CAN BECOME A REFUGE FOR POLLINATORS.